

RivieraKeys
STARKE REAL ESTATE

PRIVATE SERVICES

Your Franco-Scandinavian
agency on the Côte d'Azur
and in Provence



www.rivierakeys.com



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About us

OUR KEY VALUES

✓ Transparency

✓ Trust

✓ Efficiency

Riviera Keys, founded by Harald Starke in 2004, is one of the leading Franco-Scandinavian real estate agencies on the French Riviera. Our thousands of transactions are a testament to our solid experience and excellent service provided to both buyers and sellers.

REAL ESTATE TRANSACTIONS

With Riviera Keys, you have access to a vast international clientele, particularly from Northern Europe, with strong purchasing power. We have been part of the Riviera real estate landscape for over 20 years and we complete around 100 transactions per year. Our customer satisfaction rate reaches 96%. So why hesitate?

SEASONAL RENTAL

From promotion to welcoming tenants, including reservation management, maintenance and administrative follow-up, we take care of the entire process to optimize the profitability of your property with complete peace of mind.

PRIVATE SERVICES

Thanks to our extensive network of partners on the Riviera, we offer our local and international clients a comprehensive service, going well beyond real estate transactions, to support you throughout your life, saving you precious time every day!

PROPERTY MANAGEMENT

MANAGING YOUR
PROPERTY ALL YEAR
ROUND



property@rivierakeys.com

SHORT TERM RENTALS

RENTAL AND TENANT
RELATIONS



rentals@rivierakeys.com

CONCIERGE SERVICE

PARTNER OF YOUR
DAILY LIFE



conciergerie@rivierakeys.com

ADMINISTRATIVE SUPPORT

TO MAKE YOUR
PROCEDURES EASIER



services@rivierakeys.com

Our range of services

BY YOUR SIDE TO MAKE YOUR DAILY LIFE EASIER

Property Management

Would you like to entrust the management of your real estate properties to professionals to optimize their installation, maintenance, and management? We manage the administrative, legal, regulatory, technical, and budgetary tasks for you.



1

INSTALLATION

- Installation contracts (electricity, water, gas, insurance, internet, etc.)
- Maintenance and security of spaces
- Swimming pool maintenance, gardening

2

MAINTENANCE

- Property management in your absence
- Key and access management
- Regular check-ups
- Mail collection
- Management of maintenance expenses (account and bank card)
- Small repairs

3

RENOVATION

- Definition of needs and specifications
- Search for service providers and competition
- Contract negotiation, budget and planning
- Monitoring of work and payments
- End of construction and final report

Seasonal rental

Do you own a luxury property and want to rent it out for short-term rentals without worrying about management? We offer a comprehensive service to maximize your property's profitability during tourist seasons, conferences, or events. From showcasing your property to welcoming tenants, managing reservations, and maintaining it, we take care of everything so you can rent with complete peace of mind.



1

RENTAL

- Inspection et diagnostics
- Homestaging, photography, creation of advertisements
- Rental contract management
- Calendar management, dynamic pricing
- Marketing of the property, advertisement

2

GUEST EXPERIENCE

- Entry-exit, maintenance, laundry, housekeeping
- Welcome pack and 24/7 tenant relations
- Concierge service, event booking
- Emergency Management

3

RENTAL MANAGEMENT

- Payment handling
- Payment of tourist taxes
- Supervision of service providers
- Tax and accounting support

Personal concierge

Every customer matters to us. As a family business, we prioritize trust, attentiveness, and personalized service. Our in-depth knowledge of the French Riviera and our attention to detail make us a dedicated partner to make your stay unforgettable.

1

DAILY SERVICE

- Maintenance of your home: cleaning, dry cleaning, laundry, gardening, maintenance, repairs
- Administrative management and mail management: parcel collection, invoice tracking, procedures (medical appointments, insurance, etc.)

2

TRAVEL & EVENTS

- Organization of tailor-made trips: flight, hotel, transfers, experiences
- VIP ticketing, exclusive reservations, privatizations, restaurants, concerts, theaters, museums, sporting events
- Event planning: weddings, birthdays, team building

3

PACK RENOVATION

- Definition of needs and specifications
- Search for service providers and competition
- Contract negotiation, budget and planning
- Monitoring of work and payments
- End of construction and final report



Administrative support

Our administrative assistance service makes your daily life easier and helps you better value your assets by offering you personalized support in managing your family life and your real estate assets.

1

SERVICES

- Company creation
- Opening and management of a dedicated bank account
- Asset optimization and diversification strategy
- Connecting lawyers, notaries, tax specialists, financial institutions
- Relations with state bodies

2

FORMALITES

- Sorting and filing mail
- Drafting official letters
- Management of invoices and payments
- Income tax return
- Change of address
- Contacts with administrations
- Insurance

3

RELOCATION

- Administrative procedures
- Opening bank accounts
- Search for funding
- Housing search
- Moving
- School and activity registration
- Introductions to key networks and contacts



What our customers say about us...



5 STARS

Our agent was available on the phone immediately, we really appreciated his flexibility.
Overall,
5 stars
I recommend!

CALUM - UK



EXCELLENT EXPERIENCE

Excellent experience, which exceeded our expectations.
Friendly staff, very responsive and helpful.
Definitely recommend.

LINDA - UK



HIGH QUALITY SUPPORT

Friendly, punctual and available staff in case of problems, with very good energy. Service thought out down to the smallest detail.

LEO - MADRID

NICE

4 PLACE
WILSON
06000 NICE



CANNES

9 ROND-POINT
DUBOYS D'ANGERS
06400 CANNES



ANTIBES

1 AVENUE
GUILLABERT
06600 ANTIBES



SAINT-RAPHAËL

2227 ROUTE DE LA
CORNICHE
83700 SAINT-RAPHAËL



Our agencies

AT YOUR SERVICE ACROSS THE FRENCH RIVIERA

Why sell with Riviera Keys ?

Scandinavian trust

- A financially qualified Northern European clientele, often well prepared to buy with no or little financing constraints
- Four local agencies in Nice, Antibes, Cannes, and Saint-Raphaël
- A multilingual team of 30 team members, both local and international

International visibility

- Targeted marketing in France and abroad (Scandinavia, Benelux, Germany, and English-speaking countries)
- Regular seminars in Nordic countries to meet our buyers
- Website available in 5 languages, featured on top international property portals

Efficiency and transparency

- Accurate valuation of your property with comparative analysis (sold/for-sale properties)
- Complete follow-up throughout the sales process, from mandate to signing at the notary
- A single point of contact to simplify procedures
- Client satisfaction evaluation tool

Powerful Marketing

- Multilingual agents who understand the expectations of foreign buyers
- In-depth knowledge of the local market
- Ongoing training to stay at the forefront of best practices

More than 20 years of expertise

Highly performing sales team

- Multilingual agents who understand the expectations of international buyers
- Excellent knowledge of the local market
- Ongoing training to remain at the cutting edge of best practices

Enhancing the value of your property

- Professional photographer to showcase the strengths of your property
- Home staging and advice on how to enhance your property's appeal
- Integrated marketing services
- Drafting of the preliminary sales agreement in French and English

A reliable partner network

- International networks of real estate agencies
- French and international banks, and experienced brokers
- Craftsmen, renovators, property managers, and diagnostic specialists
- Technical experts to anticipate potential issues

Deep market knowledge

- In-depth market analysis around your property
- Targeting of potential buyers
- A detailed marketing plan
- Regular updates and reports throughout the sales process
- Extranet with direct access to all documents and administrative process

Our Marketing tools

TO BETTER SELL YOUR PROPERTY



3

PHOTOS & VIDEOS

We work with top photographers and videographers to present your property in the best possible light across platforms and social networks.

1

WEBSITE IN 5 LANGUAGES

Our listings, articles, and videos are available in French, English, Swedish, Norwegian and German to reach a targeted and international audience of potential buyers.

4

EVENTS

By organizing webinars and events both in France and abroad, we regularly activate our network of individual and professional buyers.

2

DIGITAL STRATEGY

Our content strategy—including photography, print, and video—combined with optimized SEO, ensures maximum visibility on Google and real estate platforms.

5

PARTNERSHIPS

Thanks to multiple partnerships with both local and international real estate agencies, your property is visible in numerous countries to premium buyers.

AN INTERNATIONAL NETWORK OF PRESTIGIOUS AGENCIES

Our partnership with Leading Real Estate Companies of the World and its luxury branch Luxury Portfolio International ensures maximum visibility for our most prestigious properties on the French Riviera, and access to a clientele from more than 130 countries looking for premium properties on the French Riviera.

The 500 members of the network are prestigious agencies around the world, with a promise to deliver the highest possible quality of service to their clients.



A NETWORK OF INDEPENDENT REAL ESTATE AGENCIES IN MORE THAN 70 COUNTRIES, BRINGING TOGETHER 136,000 PROFESSIONALS



AN INTERNATIONAL LUXURY NETWORK THAT DISTRIBUTES YOUR PROPERTY TO A HIGH-END CLIENTELE WORLDWIDE

Networks & Partners

A LOCAL... AND GLOBAL PRESENCE

Contact us



+33 4 93 39 00 00

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